

# University Updates

March 2024



# University Advancement

Lyn Redington, PhD | Interim Vice President; President & CEO, The Ohio University Foundation  
Major Alston | Senior Associate Vice President for Development and Campaign Director



**Development**

**Foundation**

**Alumni**

**Services**

# FOUNDATION MISSION

Philanthropy in Service  
to Education.

## Advancement MISSION

OHIO Advancement builds and strengthens relationships that inspire investment in Ohio University and its mission.

## Advancement VISION

Galvanizing OHIO's passion into transformational and sustainable impact.

# Strategic Priorities

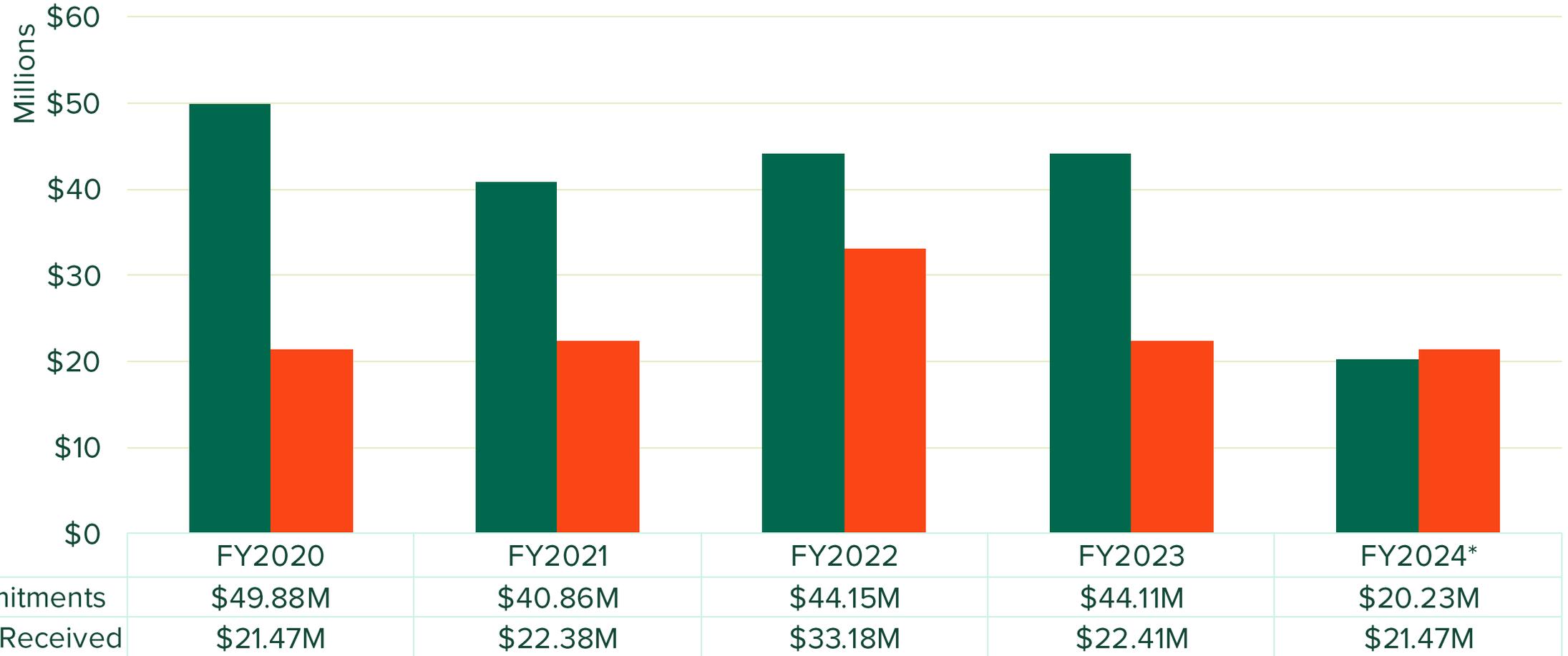
**Increase philanthropic support and maximize its impact.**

**Strengthen constituent engagement and outreach.**

**Drive financial stability and operational excellence.**

Increase philanthropic support.

# Year-to-Year Comparison: Dollars Raised



\*FY2024 to-date, June 1, 2023 – March 4, 2024.



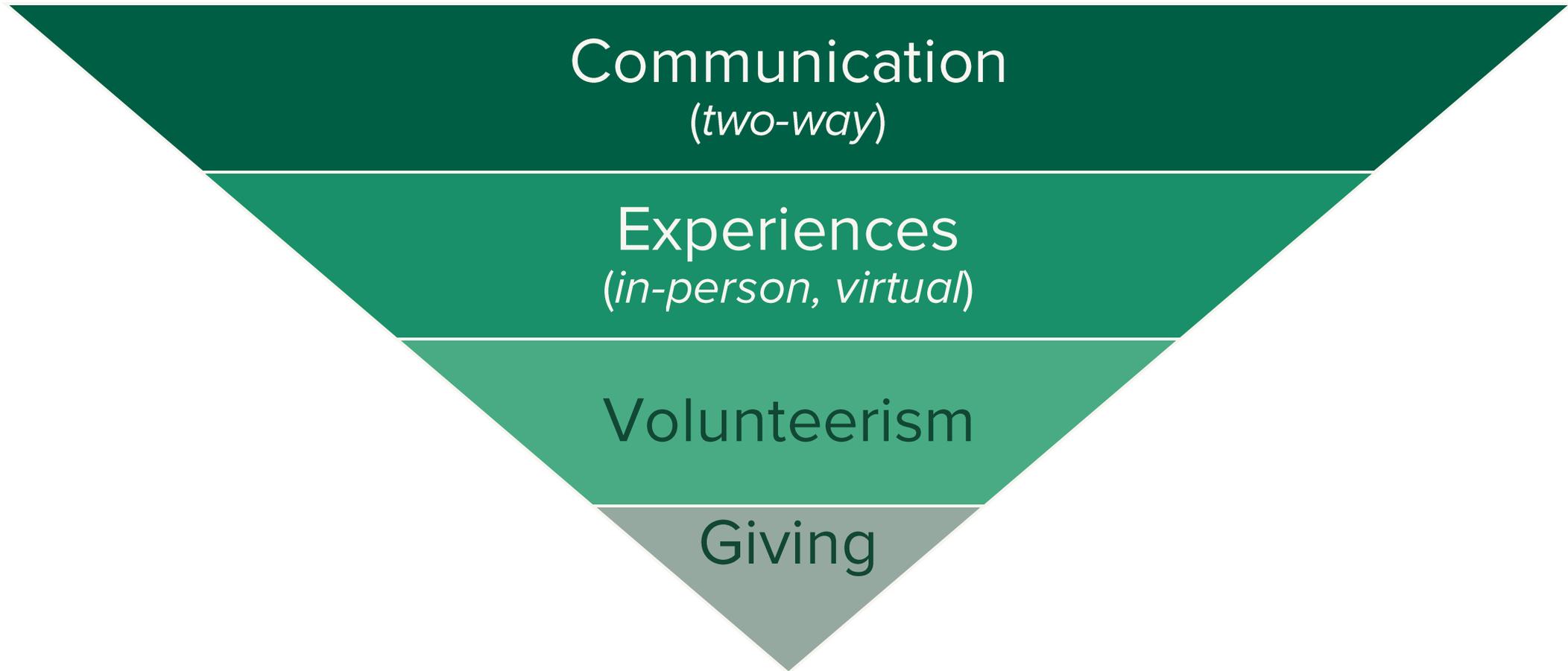
# Year-to-Year Comparison: Donors



\*FY2024 to-date, June 1, 2023 – March 4, 2024.

# Strengthen Engagement

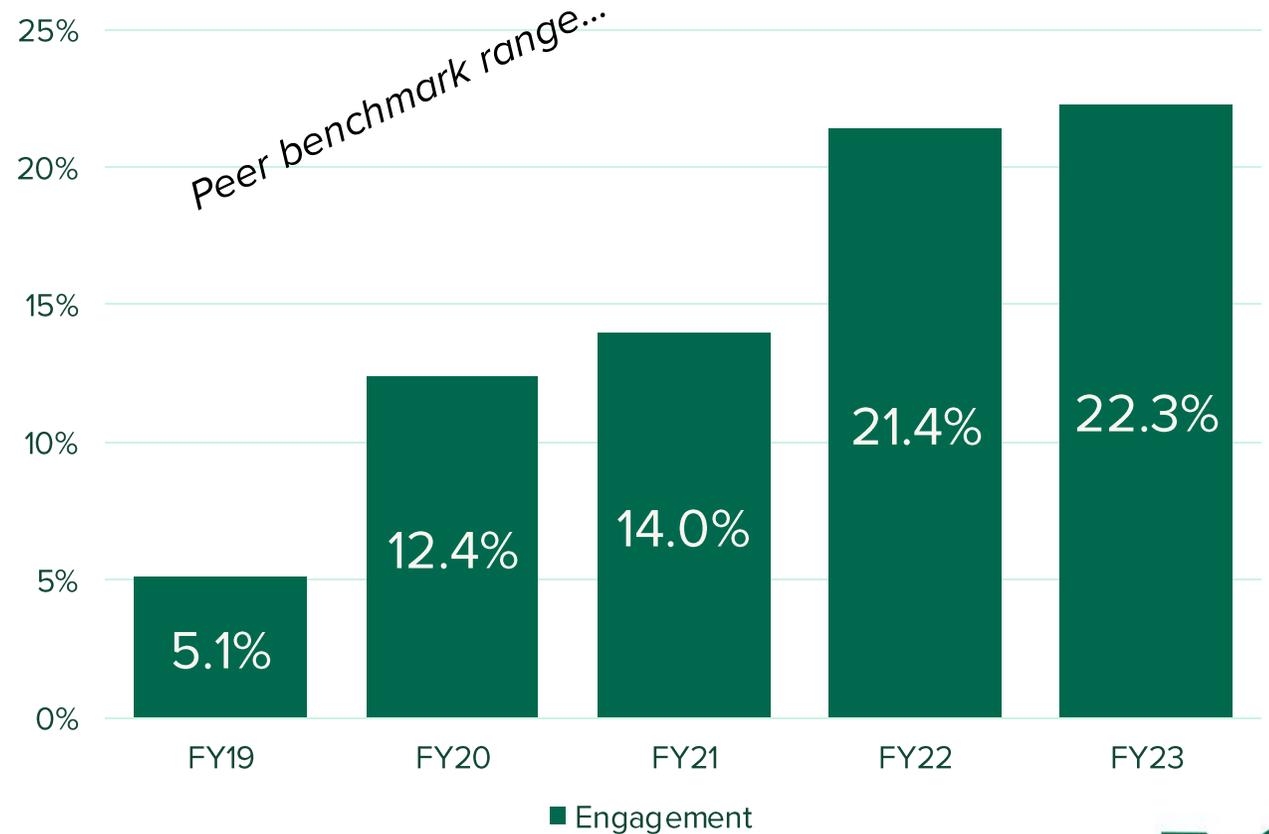
# Engagement Types & Funnel



# Measuring Engagement: CASE metrics

Global, industry-wide framework for collecting alumni engagement data

- Participating institutions provide counts of alumni who engaged with their alma mater across four modes of engagement:
  - Volunteer
  - Experiential
  - Communication
  - Philanthropic



More than 200 combined alumni,  
network, athletic, and development-  
related events since July 1<sup>st</sup>.

Including nearly 4,500 attendees in total and more than 3,700 alumni.

# Drive Financial Stability & Operational Excellence

**ENDOWMENT: \$714.4 MILLION\***

**FY25 DISTRIBUTION: \$26.6 MILLION**

*\*Market value on December 31, 2023 (unaudited).*

# What's Next?

# Giving Day 2024: April 9<sup>th</sup>

## Theme: Place

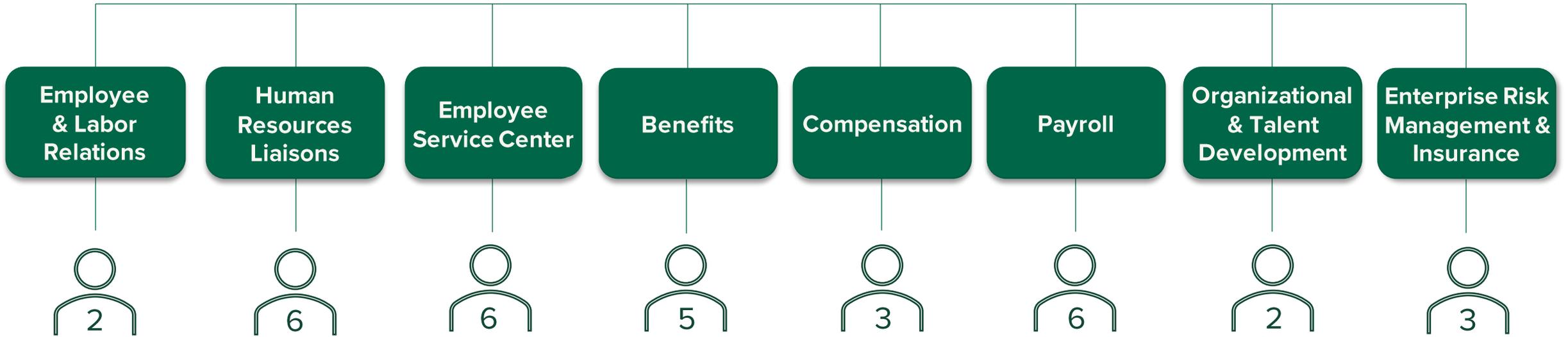


# University Human Resources

Mary Elizabeth Miles | Interim Vice President for Human Resources



# Who We Are



# Who We Serve

YOU

Serving over 10,000 Ohio University community members



# Who We Serve

Employee Summary as of March 2024	
Administrative	2,029
Classified	905
Faculty	2,167
Students	9,140



# How We Serve



# Where We Serve



Coming Soon ... Summer 2024

# Services

## Employee Assistance Program (EAP) offered through IMPACT Solutions

*Employees, spouse/partners, dependents (26 & younger), household members and parents/parents-in-law are eligible.*

*Participation in the EAP is voluntary and completely confidential. No information will be released without prior written consent.*

- 6 Counseling Sessions
- 6 Life Coaching Sessions
- Financial Consultation
- Legal Consultation
- Work-Life Resources and Referrals

## Health Navigator (formerly known as PMG)

When facing an unexpected healthcare challenge, Health Navigator care advisors will help you...

- Review your case
- Understand your condition
- Gather your medical records
- Understand your treatment options
- Quickly schedule appointments
- Obtain opinions from experts
- Make informed decisions
- Achieve better medical outcomes

**Contact 1-800-227-6007**

# Services

- Tru Hearing (available for those covered by the VSP vision plan)
- Total Health by Anthem
- Healthcare and Dependent Care FSA
- Short Term Disability
- Anthem Wellness Programs
- Anthem Blue Card PPO Program, World Wide Coverage and Red Point travel assistance through Securian
- Adoption Assistance
- PrudentRx Specialty Drug Copay Program
- Parental Leave Program
- Employee Perks & Discounts
  - Travel – theParkingSpot
  - Enterprise/National or Hertz Car Rental
  - AT&T or Verizon
- Educational Benefits for employees and qualified dependents
- Open Enrollment coming April 15
- Hosting 9 upcoming webinars
  - Healthy OHIO & WellWorks Overview
  - Vision Service Plan Overview
  - USI Presents the Benefit Resource Center
  - OUCU Financial-Let's Talk Supplemental Retirement Accounts!
  - Anthem Medicare Overview
  - Retirement with Social Security
  - Anthem-Plan Overview and Wellness Resources
  - Medicare A & B Enrollment
  - Impact & Health Navigator

Learn More About Today's **Featured Services** at [ohio.edu/hr](https://ohio.edu/hr)

# Today's Featured Services

Learn More at [ohio.edu/hr](https://ohio.edu/hr)



# Intercollegiate Athletics

Julie Cromer | Director of Athletics



# Department Overview

- Coaches: 47
- Administrators: 45
- Graduate Assistants: 45
- **444 student-athletes**
  - First generation: 18%
  - Full athletics aid: 28%
  - Partial athletics aid: 48%
  - No athletics aid: 24%

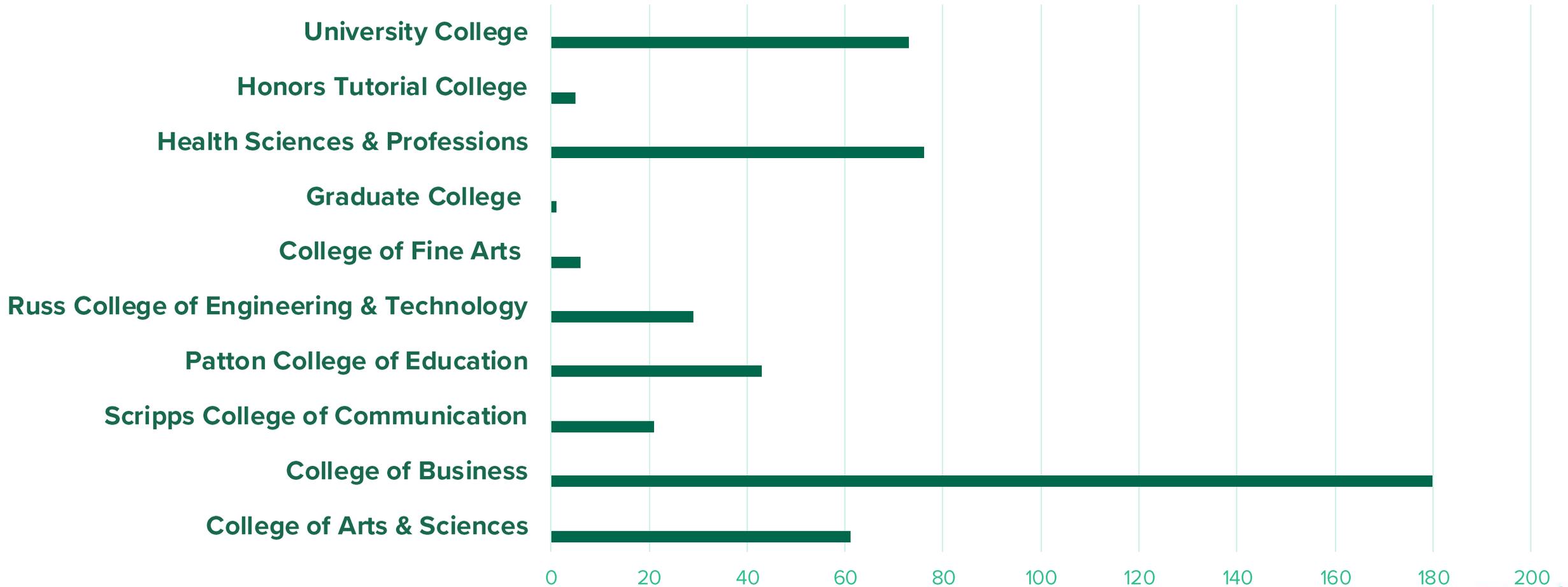


# Department Overview

- Academic Success
  - Graduation Success Rate (GSR): **94%**
  - Federal Graduation Rate (FGR): **82%**
  - 10 teams scored 1000 on the 2022-23 Academic Progress Rate (APR)
- Fall 2023 Academic Statistics
  - Term GPA: **3.253**
  - Cumulative GPA: **3.251**
  - **15 of our 16 teams** earned a term GPA of 3.0 or higher
  - **321** student-athletes earned a term GPA of 3.0 or higher
  - **46** student-athletes earned a 4.0 term GPA

# Department Overview

Student-Athletes by College



# Recent Athletic Successes



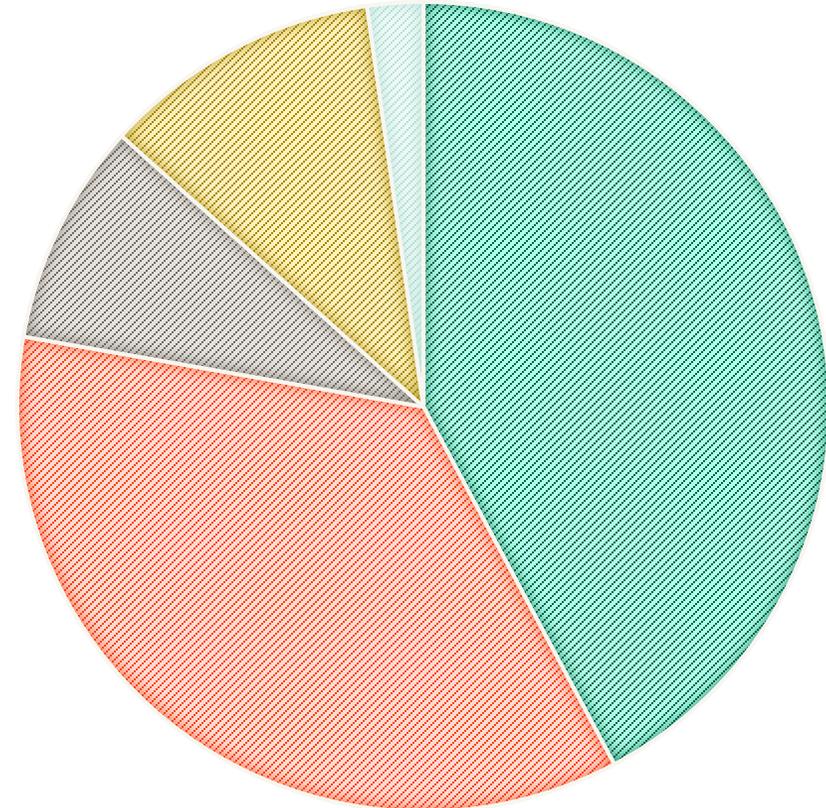
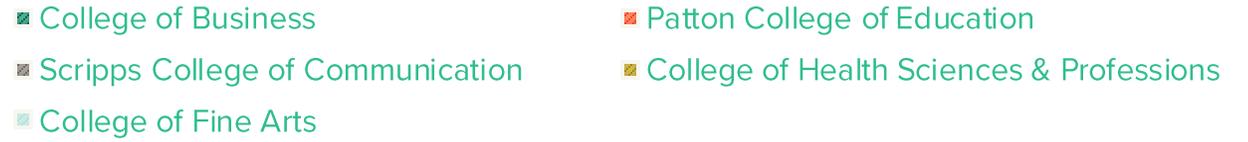
# Campus Partnerships

# Student Work Experience and Career Preparation

- Athletics currently engages over 200 students through experiential opportunities.
- Undergraduate hourly students hold a variety of positions across eight units and nine teams.
- Student managers are an integral part of each team they work with, often working practices and games.
- Undergraduate students also have the opportunity to complete practicum and internship hours.

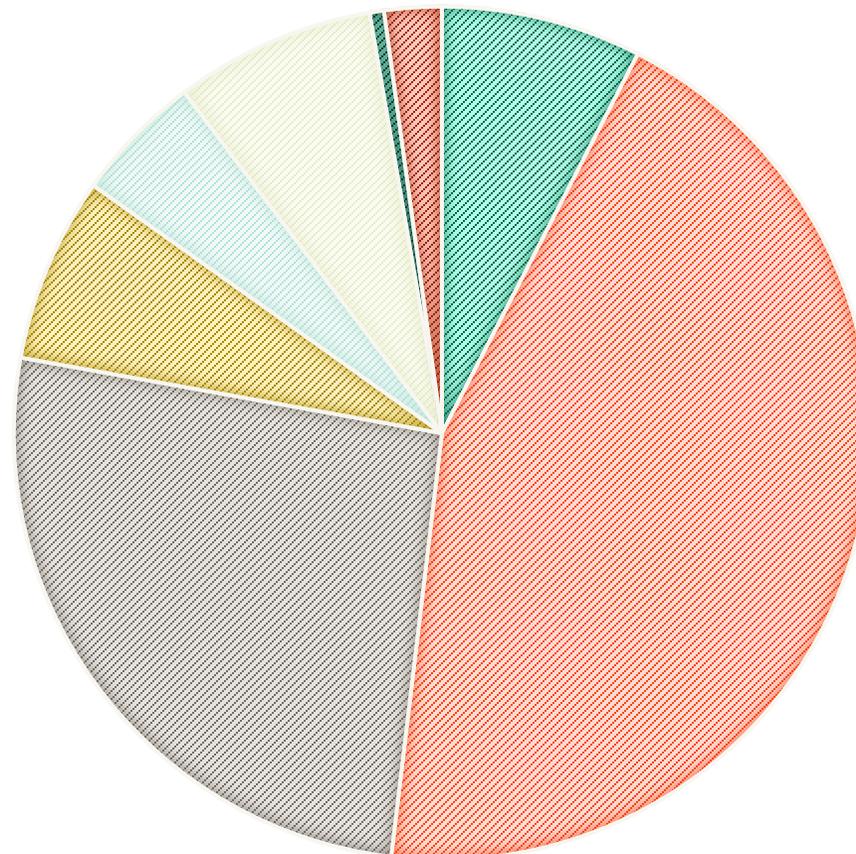
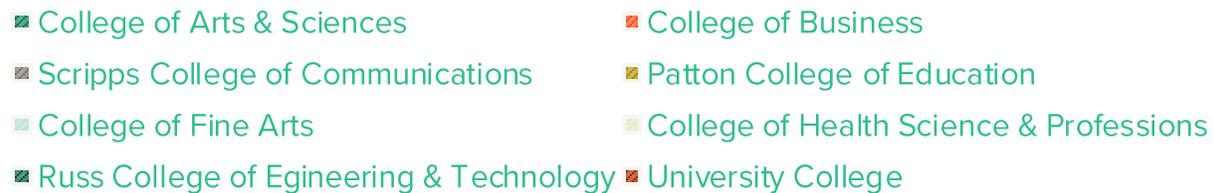
# Graduate Assistants By College

- **College of Business:** (19) 42%
- **Patton College of Education:** (16) 36%
- **Scripps College of Communication:** (4) 9%
- **College of Health Sciences & Professions:** (5) 11%
- **College of Fine Arts:** (1) 2%



# Undergraduate Students By College

- **College of Arts & Sciences:** (14) 8%
- **College of Business:** (82) 44%
- **Scripps College of Communication:** (48) 25.5%
- **Patton College of Education:** (13) 7%
- **College of Fine Arts:** (9) 5%
- **College of Health Sciences & Professions:** (14) 8%
- **Russ College of Engineering & Technology:** (1) 0.5%
- **University College:** (4) 2%



# College of Business

- Immersive career preparation and experiences.
  - Event and game day operations management.
  - Student practicums and projects.
  - NIL education and support.



# Patton College of Education

- Immersive career preparation and experiences.
  - Assistant Coaches.
  - Sports Operations.
- Professional development for coaching staffs.
- Sports analytics and strategy.



# College of Health Sciences and Professions

- Independent oversight of medical care.
  - Ohio Health partnership
- Immersive career preparation and experiences.
  - Sports Nutrition
  - Exercise Science
  - Physical Therapy
  - Strength and Conditioning
  - Athletic Training
- Undergraduate clinical courses



# Scripps College of Communication

## ESPN3 Class

- Enrollment has increased by 34.7 percent since spring 2021
- Majority of the students who take the class convert into paid hourly employees and continue working with Athletics.
- Over the past two years, Athletics broadcasts have provided over 1,100 working hours (WH) and 550 on-air hours (OAH).
  - **Average WH per student: 126**
  - **Average OAH per student: 59**



# Mission & Vision

Robin Oliver | Vice President for University Communications and Marketing

# The Committee



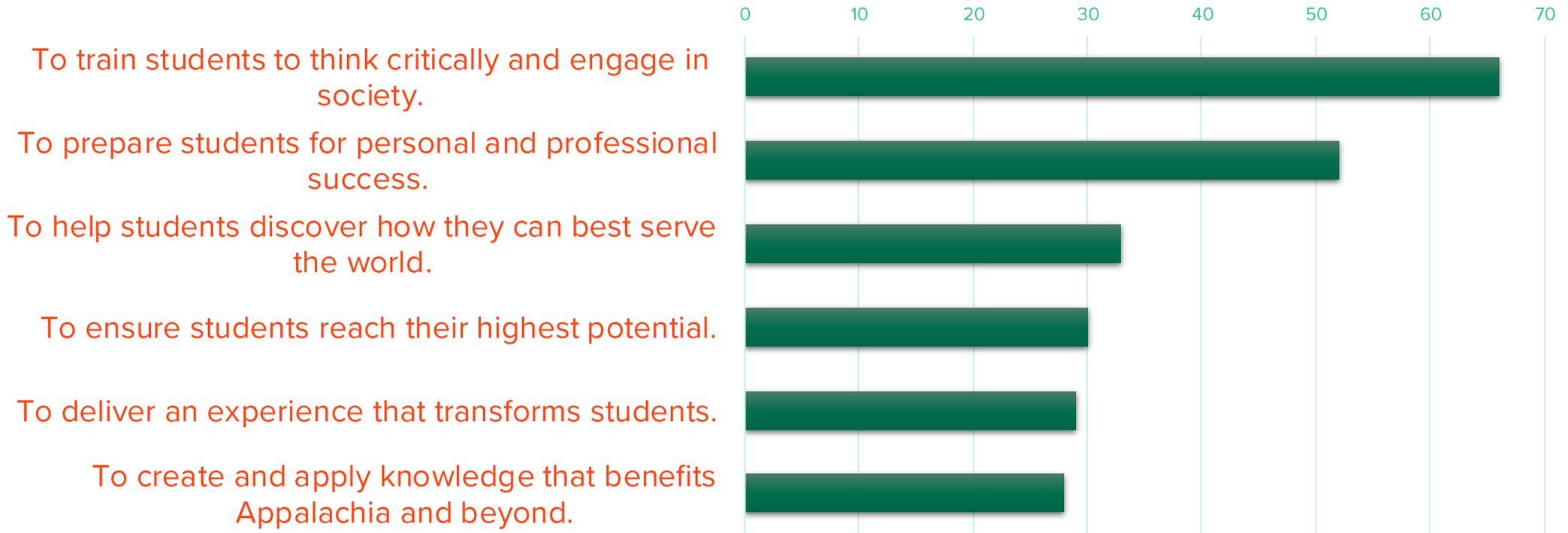
# Engagement Activities

- Senate Discussions
  - Faculty Senate
  - Administrative Senate
  - Student Senate small group
- Broad Stakeholder Survey
  - Distributed to faculty, staff, students, boards and alumni
  - Over 500 respondents

# What is Ohio University's central purpose?

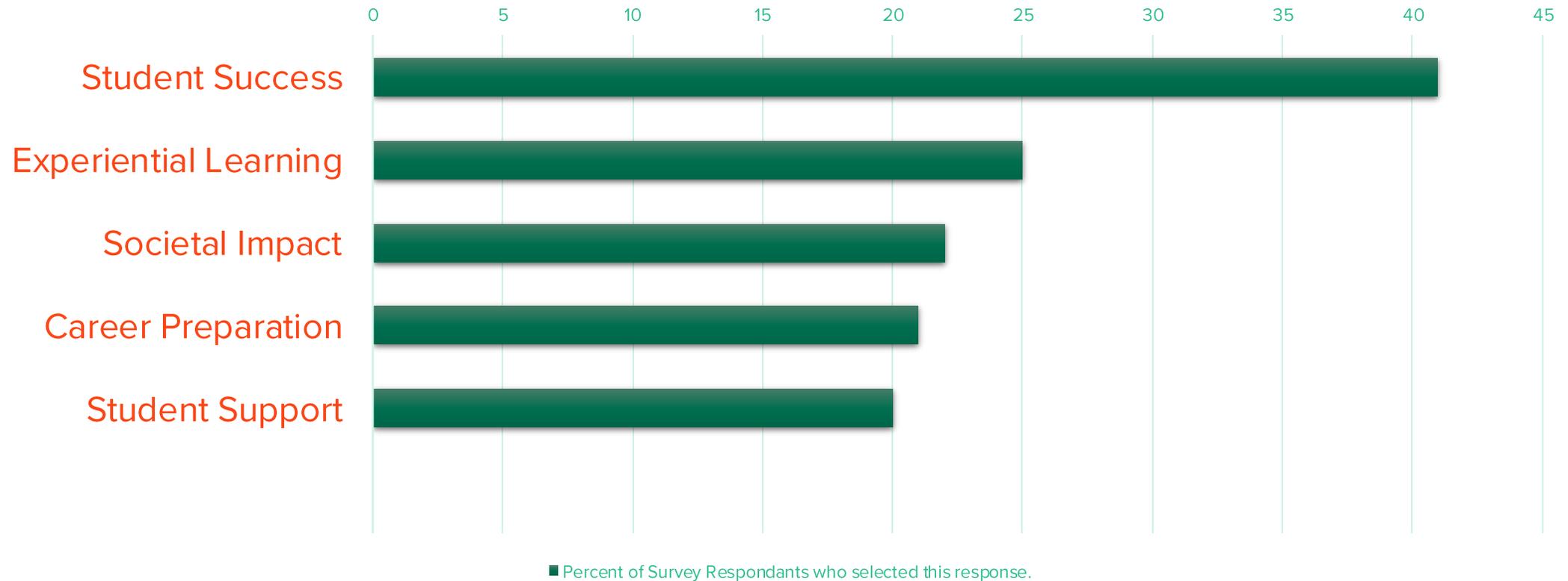
- Education was central in responses. Research and service were also mentioned but rarely served as the lead in the submitted ideas.
- Responses mentioned preparing students for professional or personal success, and often both.
- Many responses indicated a focus on education for the purpose of social impact. They mentioned preparing students to “solve problems,” to “do good things,” to “apply their knowledge” or to “make a difference.”
- Several responses mentioned preparing students specifically for service in Ohio or in the Appalachian region.
- Some responses referenced a commitment to access, affordability or value.

Considering OHIO's central purpose, please identify the most important initiatives of this institution. Select up to four.



■ Percent of Survey Respondants who selected this response.

Which of these topics MUST be included in our mission, select up to four.



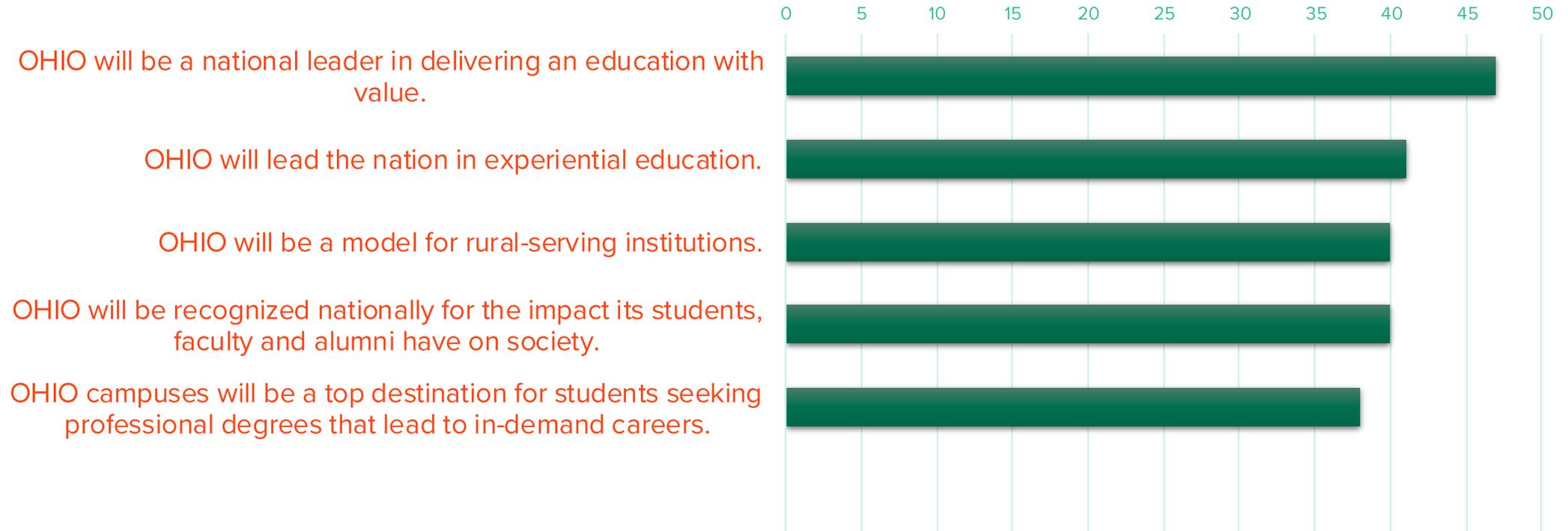
Think ahead to the next 10-15 years.

What would you like to see Ohio University do, be or become?

**THEMES:**

- Student experience and development
- Access and Equity
- Commitment to place
- Research growth with a focus on impact

# Which of the following declarations of direction would excite you? Select up to four.



■ Percent of Survey Respondants who selected this response.



# The Preamble

When the United States Congress adopted the Ordinance of 1787, Ohio University became the first university to be chartered through an act of Congress. Its purpose then – to expand the reach of education – has not changed. We are committed to removing barriers to a world-class higher education and the lifelong benefits it offers, and educating students to be distinctively-prepared professionals, dynamic leaders and thoughtful citizens who contribute to the greater good.

Situated at the meeting point of America’s Northeast, Midwest and Southeast regions, we bring together students from down the street and around the world to a university community focused entirely on their success and deeply committed to delivering value, through both affordability and experiences that promise a return on the investment. As a national, R1 research institution, we engage students in transformational research with a focus on inquiry and creativity that impacts communities, here in Appalachia and around the world. Our approach to learning in and through community fosters connections that expand each student’s view of the world and influence the impact they will have on it, today and forever.



# Our Mission

To hold the door open to higher education so that all those eager to solve humanity's most urgent challenges might enter to learn, connecting them with experiences and discovery that will help them think critically, care deeply, lead boldly, and ultimately depart to serve.

# Our Vision

To deliver the most valuable university education in Ohio, and lead as one of the most valued public universities in the nation.

- **For students**, we will connect each student with personalized experiences that ensure their lifelong success while maximizing opportunities for an affordable education.
- **For communities and partners**, we will be eager collaborators in addressing challenges and advancing opportunities.
- **For our state**, we will remain committed to serving students in and recruiting students to Ohio and be actively responsive to evolving workforce and educational needs.
- **For all**, we will invest in research and creativity that translates to solutions, delivering value far beyond Ohio's borders.

# Our Values

- We believe that a University education can and should be *both* academically excellent and accessible to all who seek it.
- We fully embrace that the educational experience, at its best, can and must ensure success for every student.
- We are confident that learning happens in community and through experiences, and we work to build both into all programs and modalities, in and out of the classroom.
- We are committed to working with business and community partners, not by delivering knowledge already achieved but by collaborating to build new knowledge together.
- We recognize that our place in the world has value in our work— that what we can teach and learn in the heart of Appalachia can shape the success of our region and be applied far beyond these 13 states.
- We expect respect across differences and recognize our responsibility to practice empathy, to appreciate diverse perspectives and cultures, and to develop the capacity to solve problems that transcend borders.
- We remain resolute that students enter to learn and depart to serve, and we work to inspire students to apply their education to improve the world.

# What's Next?

- **APRIL:** Introducing to the Ohio University Board of Trustees.
  - Replace currently posted mission and vision statements (draft until approved).
  - Send communication to all faculty, staff, students and alumni.
  - Incorporate into Dynamic Strategy.
- **JUNE:** Board of Trustees to finalize at June meeting.
- **AUGUST:** Incorporate as appropriate in faculty, staff and student communications to ensure broad awareness of Mission and Vision.

# Thank You!